

SUCCESS STORY

Leading accounting firm, PKF Kennedy, works together with Dell Preferred Partner, Vlnet Solutions, to take their business to the next level with an office relocation, new technologies in mobility and virtualisation and the paperless experience.



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PKF KENNEDY

BECOMING PAPERLESS & MOBILE - VIRTUALLY

The Customer

Established in 1995, PKF Kennedy is a local firm providing high quality audit, accounting, tax and business advisory services.

PKF Kennedy proudly employs over 50 South Australians and services clients from individuals, small businesses to publicly listed companies across a wide variety of industries.

The Challenge

In 2015 PKF Kennedy announced their alliance as a member firm of PKF, a global network of like-minded and legally independent accounting firms. The expansion of their operations led to the move to a new office in the Adelaide CBD.

In the lead up to this expansion and relocation, PKF Kennedy was looking for new and improved ways to reduce their carbon footprint, improve business continuity, enable flexibility for staff and become more cost-effective.

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The Solution

- Server consolidation/virtualisation on Dell hardware
- Change to single network provider using Dell switches
- Deployment of Dell desktops and mobile devices for staff enablement

Since 2009 PKF Kennedy has partnered with Vlnet Solutions as their IT provider. Vlnet advised and led the technological component of the move to the new premises.

With Vlnet's guidance, PKF Kennedy now operates as a paperless office with effective and efficient Dell technology.

PKF Kennedy Partner, Steven Russo, explains that business continuity wasn't achieved overnight. "We had to consolidate the physical servers first, then upgrade the server technology and virtualise our infrastructure so that they could be efficiently backed up in real time to Vlnet's Cloud Backup.

"As a result, our goodwill is protected and maintains continuity should something disastrous happen."

The Results

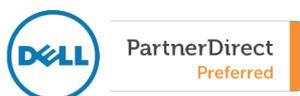
Based on recommendations from Vlnet, PKF Kennedy deployed Dell Ultrabooks to the company's partners and Steven claims it has transformed the way they work.

He explains, "We went from carrying our phone, laptop and tablet, to just Ultrabooks, which has made life easier and gives a great impression to our clients."

Being a Preferred Dell Partner, Vlnet has enabled PKF Kennedy to have cutting edge technology that aligns their warranties, depreciation and cash-flow. This means having a proactive approach to technology so that they can be more cost-effective.

Steven reflects, "It was a logical decision to partner with Vlnet, given their reputation in the SA market for being innovative and one of the leading suppliers to organisations of all sizes.

"They opened up possibilities that we hadn't thought of before."



PKF KENNEDY

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" The organisation has been positively impacted with the move to the new premises and a paperless environment.

It was a project we could not have contemplated five years ago and required a change management strategy that allowed the organisation to adopt new ways of working.

The way Vlnet rolled out the various technologies we have adopted on the Dell platform made it feel more like a natural progression to a paperless office.

It wasn't scary, it was easy because we were well prepared and ready for it.

" Just seamless.

Steven Russo, Partner, PKF Kennedy